

OCT 03 2005

FROMMER LAWRENCE & HAUG LLP

4660 La Jolla Village, Suite 850

San Diego, CA 92122

Telephone: (858) 731-5000

Facsimile: (858) 731-5001

E-mail: Firm@flhlaw.com

FACSIMILE COVER LETTER

To: Patent Electronic Filing Center
Firm: U.S. Patent and Trademark Office
Facsimile: 571-273-8300
From: Leeanne Lawlor for Samuel S. Lee
Date: October 3, 2005
Re: U.S. Serial No. 09/843,397
Power of Attorney and Communication Letter
Our Ref.: 450103-05762

Number of Pages: 6 (including cover page)

cc:

If you do not receive all pages or are unable to read the transmission, please call and ask for Leeanne Lawlor (Ext. 8: 8-731-5025).

CONFIDENTIALITY NOTICE

The documents accompanying this transmission contain confidential information intended for a specific individual and purpose. The information is private, and is legally protected by law. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or the taking of any action in reliance on the contents of this facsimile is strictly prohibited.

00315211

**RECEIVED
CENTRAL FAX CENTER**PATENT
Appl. No. 09/843,397
Attorney Docket No. 450103-05762

OCT 03 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Martin PEARSON et al.
Appl. No. : 09/843,397
Filed : April 26, 2001
For : SYSTEM AND METHOD FOR BROADCAST-SYNCHRONIZED
INTERACTIVE CONTENT INTERRELATED TO BROADCAST
CONTENT
Art Unit : 2617
Examiner : HOSSAIN, Farzana E.

745 Fifth Avenue
New York, New York 10151**FACSIMILE**I hereby certify that this paper is being facsimile transmitted to the
Patent and Trademark Office on the date shown below.

Samuel S. Lee

Type or print name of
person signing certification
SignatureOctober 3, 2005
Date of Signature**COMMUNICATION LETTER**Commissioner for Patents
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a Power of Attorney by Assignee and Revocation of Prior
Powers for the captioned case.

The Commissioner is hereby authorized to charge any fees or credit any overpayment
associated with this request to Deposit Account 50-0320.

PATENT

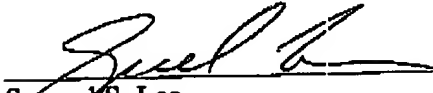
Appl. No. 09/843,397

Attorney Docket No. 450103-05762

Thank you in advance for your assistance with this matter.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP


Samuel S. Lee
Reg. No. 42,791